What are these mysterious things called cookies?

A cookie is a tiny data file that sneaks onto your computer, mobile phone, or other gizmo when you visit a website. Later on, when you revisit that website, the cookie helps it recognize your browser and device.

Which cookies are we talking about here?

We like to gather some data through cookies and other sneaky technologies to understand what tickles your fancy on our website. This helps us make the site better, recognize you when you pop in, and give you a more tailored experience. Plus, we analyze the traffic and count how many visitors swing by. Oh, and we might let some other folks sneak their cookies onto our website too (third-party cookies).

Here's the scoop on the types of cookies we use:

Essential Cookies

You can't tell these cookies to scram because they're essential for using some of the website's features, like changing your country or language. Without them, the website won't work properly.

Content Personalization Cookies

These cookies are like little magic wands that personalize the content you see. For example, one person might see a picture while another sees text, all based on browser type or device.

Analytics Cookies

These cookies are like the detectives of the internet. They gather info on how you use our website, like which pages you visit and what you click on. Don't worry, it's all anonymous and can't be used to hunt you down.

How can you wrangle these cookies?

If you're not a fan of cookies, you can tweak your settings by visiting our cookie management center, clicking our cookie banner, or diving into your browser's settings. There, you can choose to accept or reject all cookies by default, or get a heads up whenever a new cookie tries to wiggle its way onto your device's hard drive.

Here's how to do it in some popular browsers:

- In Microsoft Internet Explorer, hop over to "Tools," then "Internet Options," and finally "Privacy."
- In Firefox, mosey over to "Preferences" (Mac) or "Options" (Windows), then "Privacy," and "Show Cookies."
- Safari fans, saunter to "Preferences" and then "Privacy."
- Google Chrome users, get to "Settings," then "Advanced," and click "Content Settings" under the Privacy section. From there, tick the box next to "Cookies."

You can also use tools like "do not track" to give tracking cookies the cold shoulder.

Just keep in mind that disabling or deleting cookies might throw a wrench in the works for certain parts of the website.