#### What Are Cookies?

Cookies are small data files that are placed on your computer, mobile phone, or other devices when you visit a website. They help the website recognize your browser and device the next time you visit.

# What Cookies Do We Use?

We use cookies and similar technologies to gather data about your preferences and activities on our website. This helps us:

- · Improve our website and tailor your experience.
- · Recognize you on future visits.
- · Analyze website traffic and visitor numbers.
- Allow third-party cookies from partners.

Types of Cookies We Use

#### 1. Essential Cookies

These are necessary for the website to function properly, such as remembering your country or language preferences. Without these cookies, some features of the website may not work correctly.

# 2. Content Personalization Cookies

These cookies act like magic wands to personalize the content you see. For instance, one user might see an image, while another sees text, depending on their browser type or device.

#### 3. Analytics Cookies

These cookies are like detectives of the internet. They collect data on how you use our website, such as which pages you visit and what you click on. Rest assured, all this data is anonymous and can't be used to track you personally.

# **How to Manage Cookies**

If you prefer not to use cookies, you can adjust your settings by visiting our cookie management center, clicking on our cookie banner, or accessing your browser's settings. There, you can choose to accept or reject all cookies by default or receive notifications whenever a new cookie attempts to be added to your device.

Here's how to do it in popular browsers:

- In Microsoft Internet Explorer, go to "Tools," then "Internet Options," and finally "Privacy."
- In Firefox, navigate to "Preferences" (Mac) or "Options" (Windows), then "Privacy," and "Show Cookies."
- For Safari, go to "Preferences" and then "Privacy."
- In Google Chrome, go to "Settings," then "Advanced," and click "Content Settings" under the Privacy section. From there, check the box next to "Cookies."

You can also use tools like "Do Not Track" to block tracking cookies. Please note that disabling or deleting cookies may affect certain features of the website.